

# **Flipped Classroom Teaching Model for College English Majors and Its Implementation Based on MOOC Platform**

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**Keywords:** MOOC platform; College English; Flipped classroom teaching model; Implementing experiments

**Abstract:** In the process of changing the information environment of College students, MOOC platform is not only a new challenge to the teaching of College English major education, but also a new teaching approach and means. It is necessary for English teachers to construct a pertinent reversal classroom teaching model based on the characteristics of students and MOOC platform. Based on this, this paper systematically explores the application of MOOC in the flipped classroom teaching of College English majors, advocates the construction of English teaching content through examples, and further enhances the attractiveness and effectiveness of the flipped classroom teaching of College English, so as to improve the training of English reading and writing skills, oral communication skills and the target of basic language knowledge. In order to solve practical problems in college students' English learning.

## **1. Introduction**

At present, MOOC and other educational and teaching resources are showing a vigorous development trend, and the flipped classroom teaching of College English Majors Based on MOOC platform has become the general trend. College students are an important user group of MOOC. The characteristics of MOOC platform, such as decentralization, fission communication and interactive communication, have changed the way college students receive and output information, and have an effect on the formation and development of their learning concepts. This requires that college English major education and teaching work accurately grasp the opportunities and challenges brought about by the new media environment, innovative education methods and vigorously implement the transformation and transfer to classroom teaching.

## **2. Opportunities of MOOC for College English Teaching**

### **2.1 Enhancing the Flexibility of Space-time Environment and the Sustainability of Resource Use in College English Teaching**

With the emergence of self-Media such as public number, live broadcasting platform and APP software, MOOC platform has realized the "aggregation" of students in virtual space-time environment. No matter where they are, MOOC platform can participate in online English learning activities in real time. Moreover, it can also learn English teaching resources repeatedly in the later period, which maximizes the flexibility of space-time environment and the sustainability of resource use in College English teaching. The "National College Teachers Online Training Activities" carried out by the National College Teachers Network Training Center of the Ministry of Education fully demonstrates the flexibility of the space-time environment of online education and teaching and the sustainability of the use of resources, which is worthy of serious study by college teachers.

### **2.2 The Role State of College English Teachers and Students and the Practical Teaching Atmosphere.**

Conventional English education has become a teacher's self-talk activity. The monotonous

teaching atmosphere can hardly arouse students' initiative and enthusiasm in learning. Especially, teachers are not clear about students' actual ideas and even their psychological state at that time. The pertinence of teaching content and the effectiveness of teaching methods are greatly reduced. MOOC platform not only provides a convenient way of interaction between teachers and students, students and students, but also blurs the "authoritative role" of teachers in the virtual space-time environment. To some extent, it avoids the psychological pressure brought to students by face-to-face communication, and maximizes the understanding between teachers and students, students and students, thus improving the quality of English education and teaching.

### **2.3 Enriching the means of English education and keeping pace with the times to innovate the content of English Teaching.**

MOOC platform is based on various information resources and application technologies in virtual cyberspace, realizing the integration effect of information dissemination and communication interaction, including language, text, pictures, web links, videos and so on. It has changed the monotonous education and teaching mode that the conventional English classroom mainly relies on language explanation supplemented by static PPT. English teachers can also collect the latest education and teaching information through MOOC platform, pay attention to students' learning psychology, carry out real-time communication activities with students, deepen the understanding of educational objects, and thus construct the latest English teaching content.

## **3. Challenges in College English Teaching Based on MOOC Platform.**

### **3.1 Eradication of mainstream values and ideologies**

Under the traditional media and teaching environment, students have limited access to information. Under the guidance of English teachers, they can effectively recognize and accept the mainstream values and ideologies. The characteristics of automatic information generation and fission communication of network media have brought about a general, civilian and diversified information environment, greatly expanding the content style and channel of College Students' information acceptance. Facing the uneven educational information, credulous and credulous college students have gradually formed the consciousness and mood of rejecting mainstream values or even anti-mainstream, which has resulted in this department. They are confused, lack of belief and anomie in behavior.

### **3.2 Impacting the Narrative and Control Power of English Educational Discourse**

MOOC platform gradually stimulates students' awareness of expression, and its increasingly abundant resources also enhance students' ability to think independently, prompting them to question and contradict teachers' metaphysical teaching content, macro-narrative orientation, the way of speaking in a lecture, and even use the network information they have seen and heard to blindly resist and refute teachers' views in the classroom. This has impacted the discourse narrative system of regular English education in Colleges and universities, weakened the metaphysical content, macro-narrative orientation and discourse control of College English teachers with mainstream values and ideology as the core, urged teachers to actively adapt to or even cater to the development trend of new media, innovated English education system and classroom teaching mode, and reversed classroom teaching is imperative. That's ok.

### **3.3 Putting forward new topics for college English education and teaching**

Some college students have been exposed to fragmented information in the network for a long time and are accustomed to superficial and brief expositions. They have latently developed the reading characteristics of shallow taste and glittering shadows. They only pursue stimulating and amusing fast-food reading experience. This not only affects students' reading interest orientation, but also determines their ideological and moral accomplishment and English knowledge structure, and also affects students. English logical thinking and cognitive ability are not conducive to their mental health growth in learning. In addition, there are also some college students who have long

absorbed the uneven network information, which will gradually develop the wrong world outlook, outlook on life, values and even the concept of English learning. This puts forward a new subject for college students' English education and teaching.

#### **4. Design of College English Flipped Classroom Teaching Model Based on MOOC Platform**

Facing the development of College Students' independent thinking, cognitive ability and expressive consciousness brought by MOOC, it is possible and necessary to trust the teaching subjects of College English education. Teachers of English majors should change their traditional self-centered, one-way, indoctrinating and authoritative teaching concepts, attach great importance to students' independent thinking, cognitive ability and expression consciousness, stimulate students to participate in the construction of English classroom teaching content and process in an equal way, and encourage them to express their views and opinions on the content of the knowledge they have learned. Therefore, the author emphasizes that in the English education system, teachers and students are the subjects of equal relationship, and effective interaction is the mutual understanding and role of the subjects.

College English teachers should adhere to the development concept of constructing an English education system that combines reality with reality. On the basis of off-line education and teaching activities as the main body, they should construct an online education and teaching system, seize the position of network public opinion, extend College English education and teaching to teachers' and students' social activities, and enhance their ability to guide students' mainstream values and ideologies. First, we need to establish such platforms as Wechat Public Number, Wechat Group, English Forum, Teaching Weibo, Online English Corner and Teaching Website to effectively connect offline and online teaching resources and expand the form and scale of English education. Second, we should establish an online teaching platform in colleges, classes, Party organizations and associations as a channel for online English education, communication and discussion, and formulate an online English education and teaching mechanism to ensure that English teachers carry out educational and teaching activities in a standardized and efficient manner. Thirdly, English teachers should be encouraged to establish self-Media spaces such as micro-mail, micro-blog, live broadcasting and APP, reproduce the latest English education policies and teaching materials, disseminate positive energy international and domestic events, interpret network focus issues, share English teaching resources, and help college students answer questions and puzzles.

The Place of English Flip Classroom Teaching Content: Building English Learning System Based on Students' Practice

College English teachers should construct systematic English teaching content based on students' actual values, state of mind, thinking habits and cognitive styles. First of all, we should adopt the form of "whole-sided prompting ". We should not only introduce the mainstream values and ideologies, analyze their positive values and positive effects, but also elaborate the uncoordinated and negative ideas and concepts existing in the current society, so as to deepen students' understanding and acceptance of the values and mainstream ideologies in the comparative analysis. Secondly, we should strengthen the study of students' English learning psychology, concepts and learning behavior, summarize their bad learning concepts, learning behavior and learning habits, adopt examples to construct the teaching content of English education, improve the pertinence of English reading and writing, oral communication skills training and basic language knowledge, and effectively solve the practical problems in college students' English learning. Thirdly, relevant focus events, network public opinion and typical problems in college students' daily life should be incorporated into the English education and teaching system to further enhance the attractiveness and effectiveness of College English flip classroom teaching.

Based on MOOC platform, continuous attention and Research on students' English learning concepts and behavior depends not only on the research and application of MOOC resources by teachers themselves, but also on the establishment of a dynamic assessment and monitoring mechanism for college English learning. One is to establish a public opinion monitoring center and network management center based on the school educational administration department and

information center, which is responsible for the management of the MOOC platform in the school, to study the students' online learning thought dynamics and public opinion status, to find out the problems in teaching in time and to feed back to the education and teaching management system as the basis for constructing the content of English major education and choosing the classroom teaching methods. Secondly, schools should regularly organize English teachers, public opinion monitoring centers and network management centers to conduct surveys to find out students' learning status, so as to better enhance the pertinence and effectiveness of English flip classroom teaching. Thirdly, we should encourage English teachers to carry out relevant research in the form of school-level projects to further assist the development of English flip classroom teaching.

In a word, English education is one of the powerful guarantee conditions for promoting the development of socialism with Chinese characteristics, further expanding reform and opening up, and realizing the dream of great rejuvenation of the Chinese nation. MOOC brings opportunities to enhance the flexibility of the space-time environment and the sustainability of the use of resources, to change the roles of teachers and students and the atmosphere of classroom teaching, to enrich the means of classroom teaching and to innovate the content of English education with the times. Based on the MOOC platform, we can say that it is time to construct the teaching system of English education combined with reality and to set up a monitoring mechanism for dynamic assessment of College English learning. My College English teaching practice proves that the flipped classroom teaching for college English Majors Based on MOOC platform is not only conducive to building an equal and respectful teacher-student relationship, but also conducive to the implementation of teaching content in line with the actual situation of students, so as to better promote the sound development of College English education and teaching.

## **5. Conclusion**

MOOC is changing people's teaching and learning mode. Based on MOOC's teaching mode and the teaching mode of flipped classroom, combined with the practice of English majors and other courses, this paper summarizes the teaching mode of flipped classroom practical course based on MOOC, which improves the relationship between teaching and learning, improves the learning effect, and to a certain extent improves the situation of inefficient classroom listening and improves the students' Learning interest and learning enthusiasm. But how to make a diversified evaluation of students under the new media, promote teaching, stimulate students' learning interest is the study which needs to be further explored, and also points out the research direction for this topic.

## **Acknowledgements**

SGH18H496: This paper is the final achievement of the project of "13th Five-Year Plan" in Education Science of Shaanxi in 2018 "Research on Flipped Classroom Teaching of College English Major Based on MOOC Platform".

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